

AMERICAN ENTERPRISE PROJECT

This event recognizes PBL chapters that develop projects within the school and/or community that increase understanding of and support for the American enterprise system by developing an information/education program.

PROJECT PURPOSE

The project must promote an awareness of some facet of the American enterprise system within the school and/or community and be designed for chapter participation, rather than individual participation. The event is not designed to raise money for the chapter. Rather, the intent is to help members learn more about the economic system under which they live and to then share their expertise in some way with others inside and/or outside of the school.

ELIGIBILITY

Each active local chapter is eligible to enter this event if they are on record as having paid dues by **March 1** of the current school year.

PROCEDURES

An entry form and a copy of the report must be mailed to the state office postmarked no later than the designated deadline.

WRITTEN REPORT

Report formats must follow the same sequence shown on the rating sheet. If information is not available for a particular criterion, include a statement to that effect in the report. The report must be similar to that of a business report with substantiated statements in a clear and concise format.

Written reports must adhere to the following technical requirements:

A. Report Contents

1. Report must contain a table of contents. A title page, divider pages, and appendices are optional.
2. Report must not exceed 30 pages, including the title page, table of contents, divider pages, and appendices. Front and back covers are not counted in the page limit.
3. Pages must be standard 8 1/2" x 11" paper.
4. Pages must not be laminated or bound in sheet protectors.
5. Reports may be single- or double-spaced.
6. Each side of the paper providing information is counted as a page.
7. Valuable items should not be included with the report. Copies should be sent rather than important original documents.
8. No items may be attached to any page in the report. Scrapbooks and loose or bulky exhibits are not acceptable.

B. Report Covers

1. Report covers must be of a weight such as cover stock, index stock, or card stock and include both a front and back cover.
2. Report covers must contain the following information: Name of the School; State Chapter; Name of the Event; and Year (200x-200x). They may also contain other information.

PROCEDURES (continued)

3. The report covers are not counted against the page limit.
4. Cut out cover stock covers are allowed, but the page containing the cover information is counted in the page count.
5. Covers may not be in plastic binders, be laminated, or have a plastic sheet overlaying the printed cover.
6. All reports must be bound (e.g. tape binding, spiral binding).
7. No items, such as labels or decals, may be attached to the front cover.
8. Two- or three-ring binders are not acceptable as report covers.
9. Report covers must not exceed 9 1/2" x 12".

C. Other

1. Reports must be prepared by student members, not advisers. State and local advisers should serve as consultants to ensure that the report is well organized, contains substantiated statements, and is written in an acceptable business style.
2. FBLA-PBL encourages local chapters to cooperate on projects during the year. However, each chapter involved in the project must write and submit an independent report.
3. Reports must describe activities of the chapter that were conducted between the start of the previous State Leadership Conference and the start of the current State Leadership Conference.
4. Report formats must follow the same sequence shown on the rating sheet. If information is not available for a particular criterion, include a statement to that effect in the report. The report must be similar to that of a business report with substantiated statements in a clear and concise format.
5. Creativity through design and use of meaningful graphics is encouraged.
6. Entries not adhering to any of the event regulations will be **DISQUALIFIED**.
7. There will be no oral reports at the State Leadership Conference. There will be oral presentations at the national level. Refer to the National PBL Chapter Management Handbook for guidelines.

JUDGING

Reports will be reviewed by a screening committee to determine if chapters have complied with event eligibility and regulations.

A panel of judges will select the winners. All decisions of the judges are final.

AWARDS

Certificates are presented to the chapters winning first through fifth places

PARTICIPATION AT NATIONAL

Local chapters winning first and second places at the State Leadership Conference may enter a report at the national level. Please refer to the National PBL Chapter Management Handbook for guidance.

RATING SHEET – MISSOURI PBL



Rank _____

School _____

American Enterprise Project

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Report Content					
Purpose of project Project designed specifically to promote local understanding of and support for the American Enterprise system	0	1-5	6-10	11-15	
Research into school and/or community needs	0	1-2	3-4	5	
Description of project <ul style="list-style-type: none"> Planning, development Implementation 	0 0	1-7 1-5	8-14 6-10	15-20 11-15	
Evaluation and results Benefits to and impact on the school and/or community	0	1-7	8-14	15-20	
Format a Report					
Clear and concise presentation with logical arrangement of information	0	1-3	4-7	8-10	
Creativity in the project presentation	0	1-2	3-4	5	
Correct grammar, punctuation, spelling, and acceptable business style	0	1-3	4-7	8-10	

Total Points _____ /100 max.

Comments:

RANKING SHEET – MISSOURI PBL

AMERICAN ENTERPRISE PROJECT

NAME OF SCHOOL	RANK BY JUDGE	RANK BY JUDGE	RANK BY JUDGE	TOTAL	FINAL RANK (Smaller Number Wins)
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					

In the event of a tie, the tie will be broken by awarding the higher rank to the person who received more small numbers from the judges.

Example: ↓ ↓ ✓ Winner
 1 2 6 = 9 2
 } Tied for second place
 2 3 4 = 9 2

If tie remains after this step, judges will make a decision as to the rank to be assigned to the participants.